# Monroe County Veterans Discount Card Program

### DEAR MONROE COUNTY BUSINESS OWNER:

We would like to invite you to join a very important and exciting program that is taking place throughout our county, the Monroe County Veterans Discount Card Program.

This initiative is a way that our community can recognize the service and sacrifices made by veterans and individuals currently on active duty. Under the Monroe County Veterans Discount Card Program, eligible



individuals will receive a picture I.D. card identifying them as an honorably discharged veteran or as an individual currently on active duty. Participating county merchants would agree to honor the card by providing discounts on purchases or services.

Through a partnership with the Veterans Outreach Center you will receive a window decal identifying you as a participant in the program. The participating merchant's name, address and discount particulars will be listed in a pamphlet, which will be distributed periodically and updated constantly on the Monroe County Veterans Discount Card Program website.

Your participation in this program will demonstrate your support for veterands and service members in our community. We thank you for joining us in demonstrating our sincere appreciation and support for the efforts of those who keep us safe and fight for our freedom.

Sincerely,

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MAGGIE BROOKS County Executive

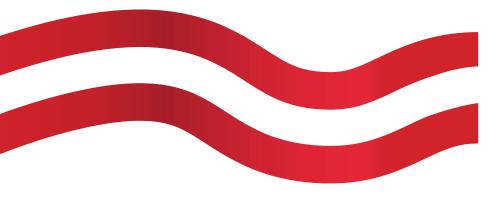


CHERYL DINOLFO County Clerk



QL. JAMES D. MCDONOUGH, JR. Veterans Outreach Center









Please use this form to enroll your business in the Monroe County Veterans Discount Card Program. Be sure to include the official name of your business, its address, hours, and discount specifications. This form must be signed by the business owner and returned to the Veterans Outreach Center.

### **RETURN BY MAIL TO:**

Veterans Outreach Center 459 South Avenue Rochester, NY 14620 attn: Veterans Discount Card

## **RETURN BY FAX TO:**

(585) 546-5234

# MERCHANT ENROLLMENT FORM

BUSINE	SS NAME				
ADDRES	SS				
PHONE	NUMBER				
EMAIL			MERCHANT WEB SITE		
CONTAC	T PERSON				
HOURS					
IS THIS  ☐ YES	<b>A VETERA</b> □ NO	N-OWNED	BUSINESS	?	
% DISCO	OUNT SPEC	IFICATION	S (CHECK	ONE)	
□ 10%	□15%	□ 20%	□ 25%	□ OTHER _	
LIMITA	TIONS OR	CONDITIO	NS (PLEAS)	E LIST)	
BUSINE	SS OWNER	NAME (PI	RINT)		
SIGNAT	URE				DATE



Call the Veterans Outreach Center at (585) 295-7827 or email MCVDCP@VeteransOutreachCenter.org.